

Arts Marketing Association  
Register of Board Members' Interests



Name of board member	Current job	Current organisation	Additional details of declaration
Abby Corfan	Director of Marketing & Digital	City of Birmingham Symphony Orchestra	<ul style="list-style-type: none"> <li>— Chair of Culture Central Communications group, Admin - Backlight &amp; Smoke Ltd</li> <li>— Member of Birmingham Future and of the Association of British Orchestras</li> <li>— Former employee of DanceXchange</li> </ul>
Jane Donald	Director of External Relations	Royal Scottish National Orchestra	<ul style="list-style-type: none"> <li>— Board Member of Centre of Service Excellence at Edinburgh University</li> <li>— Visiting Lecturer at the University of St Andrews</li> </ul>
Claire Eva	Communications and Brand Director	14-18 NOW	<ul style="list-style-type: none"> <li>— Works occasionally with Morris Hargreaves McIntyre</li> <li>— Former Head of Marketing and Audiences at Tate</li> </ul>
Kathryn Havelock	Deputy Head of Marketing	V&A	<ul style="list-style-type: none"> <li>— Member of Chartered Institute of Marketing</li> <li>— Works occasionally with Morris Hargreaves McIntyre</li> <li>— Former Marketing Manager at the British Museum</li> </ul>
Ben Jeffries	Communications Director	Royal Lyceum Theatre Company Ltd	<ul style="list-style-type: none"> <li>— Former Director of Marketing and Communications at Horsecross Arts Ltd</li> <li>— Former Board Chair of Youth Theatre Arts Scotland</li> </ul>
Carol Jones	<ul style="list-style-type: none"> <li>— Area Director Wales</li> <li>— Lecturer</li> <li>— Principal</li> </ul>	<ul style="list-style-type: none"> <li>— The Audience Agency</li> <li>— Royal Welsh College of Music and Drama</li> <li>— CJ Consulting</li> </ul>	<ul style="list-style-type: none"> <li>— Trustee of Iris Prize Education Trust</li> <li>— Board Director of Centre for Performance Research</li> <li>— Fellow of Chartered Institute of Marketing</li> <li>— Former Board Member Chartered Institute of Marketing Wales (continues to act as Judge for CIM Wales Canmol Marketing Excellence Awards and support on request)</li> <li>— Trainer and facilitator of AMA training e.g. AMA retreat, Digital Marketing Academy</li> </ul>
Mel Larsen	Consultant	Current Repeat clients: <ul style="list-style-type: none"> <li>— Spread the Word</li> <li>— National Maritime Museum</li> <li>— Garden Museum</li> <li>— Tamasha Theatre Company</li> </ul>	<ul style="list-style-type: none"> <li>— Co-Director of My Business Adventure Ltd (trading as Women on Purpose)</li> <li>— Member of Athena and the RSA</li> <li>— Trainer and facilitator of AMA training e.g. Audience Diversity Academy, Small-Scale Development Programme, FutureProof Museums, online learning events etc.</li> <li>— Occasionally offers training that will probably overlap that which AMA offers such as: copywriting, marketing planning and strategy, diversity.</li> </ul>
Sarah Ogle	Communications & Sales Director	Liverpool Everyman & Playhouse	<ul style="list-style-type: none"> <li>— Board Member of Tmesis Theatre Company</li> <li>— Course Director for UK Theatre Essentials of Marketing Course</li> <li>— Works occasionally with Morris Hargreaves McIntyre</li> <li>— Company Secretary for Target Sports Consulting (UK) Ltd</li> <li>— Director of Conquista Cycling Club Ltd</li> </ul>
Jo Taylor	Senior Consultant	Morris Hargreaves McIntyre	<ul style="list-style-type: none"> <li>— Speaker and deliverer of AMA training e.g. Retreats, Small Scale Development Programme, online events etc.</li> </ul>
Tim Wood	Marketing Director	Rambert Trust Limited	<ul style="list-style-type: none"> <li>— Board Member of Freddie Opoku Addaie Dance Company</li> <li>— Member of UK Theatre and Dance UK</li> <li>— Spouse is employee of Cog Design, Board Member of Shobana Jeyasingh Dance Company, and former employee of ArtsAdmin (no current interest)</li> <li>— Former employee of Contemporary Dance Trust (The Place)</li> </ul>