



## AMA Conference 2006 **FIVE PORTIONS A DAY**

19th – 21st July 2006 Millennium Centre, Cardiff [www.a-m-a.co.uk/conference2006](http://www.a-m-a.co.uk/conference2006)

In partnership with The Guardian, The Observer, Guardian Unlimited, sponsored by Tickets.com and associated with Wales Millennium Centre and the Arts Council of Wales



### **Conference Bursary for Junior members**

This year the AMA is holding its annual conference at the Wales Millennium Centre in Cardiff. The AMA is offering 10 bursary places for £169+VAT for junior AMA members.

#### **Priority will be given to applicants who:**

- a) are AMA members in the first five years of their professional career
- b) have not attended a conference before.

#### **The AMA will attempt to balance applications to achieve:**

- a) a geographic spread
- b) an artform spread

To apply for a conference place, (not including accommodation or travel) please complete the form and return to Sara Phillips at the AMA (see address below) by 15<sup>th</sup> May 2006

**Criteria for Assessing Applications:**

- *Applicant must be eligible (in first 5 years of professional career, an AMA member and working in the cultural sector in the UK)*

***Applications will be scored 1-5 on the following attributes:***

- *Demonstrable commitment to professional development*
- *Demonstrable commitment to arts marketing and audience development*
- *Level of positive impact of attending conference on applicant's personal and professional development*
- *Relevance of work experience*

**1: Let us know your contact details**

Name:

Job title:

Organisation and post:

Address:

Email:

Phone:

Date of joining AMA (if known):

**2. Please summarise your work experience (paid and unpaid) to date.**

(Please include your current job):

Employer	Post	Main Duties

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**3. Number of dedicated marketing / audience development staff in your organisation:**

- No dedicated person
- One
- Two
- Three
- Four or more

**4. Please state your local authority area:**

**5. Your Professional Development:** Please write 300 words (max) to demonstrate your commitment to your own professional development

**8. I confirm that I am able to attend the conference from 19<sup>th</sup> – 21<sup>st</sup> July.**

Signed:

Date:

**9. Support of Line Manager** *(if you do not have a line manager, or believe it is inappropriate to use your line manager in this instance, you may use a previous employer or a professional colleague): Please specify how you think the applicant will benefit and, if applicable, your organisation will benefit from attending the AMA conference. (300 words max):*

**10. To the best of my knowledge, the above applicant meets the eligibility criteria for the bursary scheme.**

Signed:

Date:

**Return this form, by 22nd May 2006 to:**

Sara Phillips  
Arts Marketing Association  
7a Clifton Court  
Cambridge  
CB1 7BN

T: 01223 578078 F: 01223-245862 E: [sara@a-m-a.co.uk](mailto:sara@a-m-a.co.uk)

**What happens next?**

The AMA will assess each application and you will be notified either way by w/c 22<sup>nd</sup> May 2006.

If you are successful you will be sent

1. confirmation of your conference place
2. an AMA invoice for £169+VAT, (payable in full, in 14 days)
3. details of accommodation in the Cardiff area ( you are responsible for booking your own accommodation)

If you are unsuccessful the AMA will offer you the opportunity to book a conference place at the relevant delegate rate.